



# SPONSORSHIP PROSPECTUS

**Fetal Heart Society's Mission:**

To advance the art and science of fetal cardiovascular medicine  
To improve the understanding of in-utero cardiovascular physiology by fostering scientific research, organized research collaboration, and mentorship.  
To educate medical and research professionals through scientific publications, education, and meetings.



## WELCOME FROM THE PRESIDENT



On behalf of the Fetal Heart Society I am excited to invite you to partner with us in advancing fetal cardiovascular care and research. As a leader in your field, your support can help shape the future of fetal heart health, improving outcomes for countless families worldwide.

For over 10 years, FHS has been dedicated to fostering collaboration, education, and groundbreaking research in fetal cardiology. Our initiatives bring together experts from various disciplines to drive innovation and enhance clinical care. Through strategic partnerships, we can expand our impact, accelerate scientific discovery, and provide vital resources for healthcare professionals and patients alike.

We invite you to join us as a sponsor or partner in our mission. Your support will enable us to fund research grants, develop educational programs, and host scientific sessions that push the boundaries of fetal cardiovascular medicine. In return, your organization will gain visibility among leading experts in the field, demonstrating a shared commitment to advancing fetal heart care.

We would love the opportunity to align our efforts and create a meaningful partnership. Thank you for considering this opportunity to make a lasting impact on fetal cardiovascular health.

With appreciation,

Anita J. Moon-Grady, MD, FAAP, FACC, FASE  
President  
Fetal Heart Society

### Board of Directors

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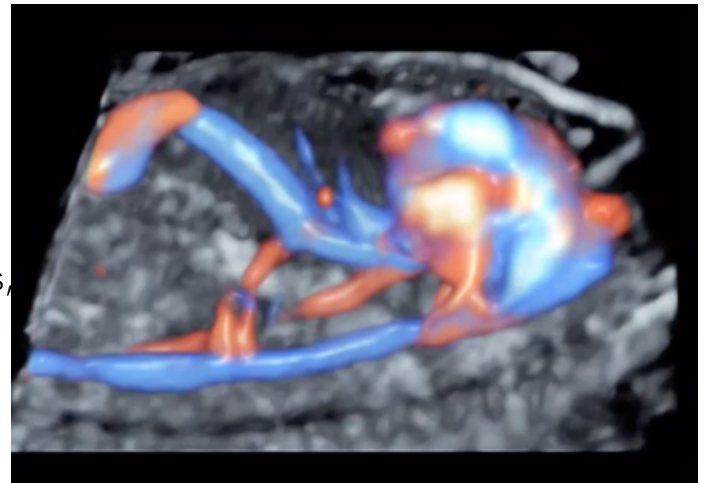


# PARTNER WITH THE FETAL HEART SOCIETY

Looking to enhance your impact with customers and communities while aligning with your corporate responsibility goals? By becoming a sponsor of the Fetal Heart Society, you'll have the opportunity to support a mission-driven organization dedicated to advancing the art and science of fetal cardiovascular medicine through research and education. Our partnership program offers avenues for you to deliver your content, positive brand exposure, networking and connections with medical professionals involved in fetal treatment, and philanthropic support.

At FHS, our mission is clear: to improve the understanding of in-utero cardiovascular physiology by fostering scientific research, organized research collaboration, and mentorship. By sponsoring FHS, you'll play a crucial role in advancing this mission, contributing to the education and medical research provided to professionals through scientific publications, webinars, research studies, and meetings.

**Join us in making a tangible impact on fetal cardiovascular medicine.**



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## EDUCATION

Our bi-monthly Fetal Heart Society webinars bring together leading experts, clinicians, researchers, and allied healthcare professionals in the field of fetal cardiology to share knowledge, foster innovation, and discuss emerging topics. These educational sessions are free to the public and are archived on our website for FHS members.

As a sponsor, you will connect with a highly engaged, niche audience of professionals passionate about fetal cardiovascular care. Sponsorship of our webinars provides an unparalleled opportunity to:

- Enhance your brand visibility within a specialized community.
- Align your organization with cutting-edge research and education.
- Showcase your products, services, or innovations to a targeted audience.
- Build meaningful relationships with healthcare leaders and decision-makers.
- Suggested sponsorship **\$1000-\$2500** per webinar, up to 6 per year.

### Benefits for All Sponsors

- Access to post-event attendee lists (subject to opt-in preferences).
- Acknowledgment on the FHS website as a valued sponsor.
- Certificate of appreciation for your support of the Fetal Heart Society's educational initiatives.
- Inclusion in a "Thank You Sponsors" slide at the beginning of each webinar.
- Mention in the post-webinar follow-up email to attendees.
- Opportunity to feature your logo in a rotating banner on the FHS webinar platform.
- Priority consideration for future sponsorship opportunities.

## Collaborative Webinars

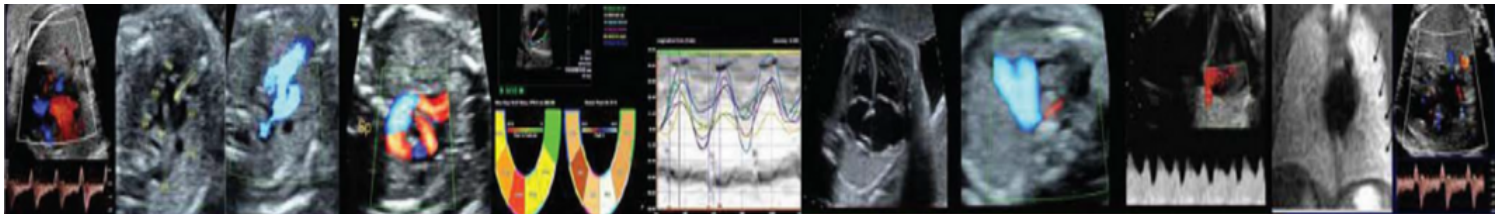
Partner with the Fetal Heart Society for a single webinar on a topic relevant to Fetal Heart Society members. Your company brand will be displayed during the promotion as well as verbal recognition during the webinar. **\$500**

## Live Webinars with your Content

Do you have a new innovation or research related to fetal cardiology or other fetal medicine technology and services? Deliver your engaging content to the medical professionals involved in sonography, fetal cardiology, and maternal-fetal care. Includes 2 dedicated email blasts, listed in upcoming events with logo, and your production of your webinar saved to FHS website. Webinar hosting not included. One webinar per calendar year. **\$2000-\$5000** time-dependent

## Educational Recordings

Your company will be able to choose an educational recording that will live on the website for an entire year, along with your company name. This will be located under our educational information online. *All webinar content must be approved by the FHS Conference and Education Committee.* **\$1500 per 20 minutes of content.**



## RESEARCH

### Funding Research Initiatives

The Fetal Heart Society (FHS) is at the forefront of advancing research in fetal cardiovascular care, fostering collaboration among healthcare professionals, researchers, and institutions. Through multi-center studies, data registries, and clinical trials, FHS is dedicated to uncovering innovative solutions and improving outcomes for patients with complex fetal heart conditions. Sponsors play a vital role in supporting these initiatives by providing critical funding that enables groundbreaking research, expands data collection efforts, and facilitates the dissemination of findings to the global medical community. By partnering with FHS, sponsors contribute directly to shaping the future of fetal cardiology while demonstrating their commitment to advancing science and patient care.

(Research funding will be allocated directly to the Data Coordinating Center (DCC) to support data management for FHS research studies. Sponsors will be acknowledged in all relevant FHS research publications for a period of 2 years time after each gift.)

## MARKETING

### Newsletter Advertisements

Be a part of FHS's bi-annual newsletter with an advertisement. For each issue, the newsletter is distributed with an email campaign, website ad, and archived on our website.

Full page ad (8.5" x 11") **\$500**

Half page ad (8.5" x 5.5") **\$1,000**

## MEETINGS

These Meetings are receptions to foster connections and networking opportunities for members and guests.

### **Fetal Heart Society 5th Annual Scientific Session (July 29, 2025 - San Diego, CA) (2026 - Phoenix, AZ)**

Meeting host benefits will include 5 minutes to address members, logo included in promotional emails and materials, verbal recognition at meeting, option to distribute educational literature, and year-round ad on website. **\$500 - \$1,000**

### **Fetal Heart Society Annual Membership Meeting (April 10, 2025)**

Meeting host benefits will include 5 minutes to address members, logo included in promotional emails and materials, verbal recognition at meeting, option to distribute educational literature, and year-round ad on website. Held annually - virtual or hybrid. **\$500-\$1,000**

## VIRTUAL FOCUS GROUP

Gather qualitative data and insights from a diverse group of participants about a specific topic, product, service, or concept. FHS will recruit and invite members that fit your target audience for you to facilitate discussions among participants for idea generation, product development, market research, customer feedback or user experience research. *(FHS does not provide contact information without consent of attendees and cannot guarantee contact information.) Pricing varies, contact us.*

## IN PERSON WORKSHOP

Lunchtime, evening, or half-day hands-on workshops for ultrasound practitioners honing their fetal echo and obstetric imaging skills, sponsored by your company. Pricing varies, contact us.



## ANNUAL PARTNERSHIPS

Annual Partnerships are customized to the needs and wants of each partner and are available at three different levels:

*(Opportunities are also available a la carte, please contact the FHS for pricing.)*

### \$20,000:

- Industry Partner webpage feature, **plus one of the options above:**
- Select one of the Meeting Host opportunities, or Two of the Education and/or Marketing opportunities

### \$50,000:

- Industry Partner webpage feature, **plus one of the options above:**
- Select one of the Meeting Host opportunities, or Focus Group opportunity, or Two of the Education and/or Marketing opportunities

### \$100,000:

- Industry Partner webpage feature, **plus** selecting one of the Meeting Host opportunities, **plus two of the options above:**
- Focus Group opportunity, Research opportunity, or Two of the Education and/or Marketing opportunities

## CREATE YOUR OWN

Do you have an idea for a sponsorship opportunity that's not listed? Contact FHS Executive Office by emailing [admin@fetalheartsociety.org](mailto:admin@fetalheartsociety.org). We would be delighted to discuss the potential opportunity with you.

Contact the Executive Office for more information and to secure your sponsorship today.



## CONTACT US

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